



PMCB  
**Global Export  
Accelerator  
PROGRAMME**

# GEAP 2023-2025 FINAL REPORT

12 SEPTEMBER 2025

Prepared By:

Sharí Cade



**KWAZULU-NATAL PROVINCE**

ECONOMIC DEVELOPMENT, TOURISM  
AND ENVIRONMENTAL AFFAIRS  
REPUBLIC OF SOUTH AFRICA



THE VOICE OF BUSINESS

PIETERMARITZBURG  
& MIDLANDS  
**CHAMBER  
OF BUSINESS**

FROM LOCAL ROOTS TO GLOBAL ROUTES



# GEAP Overview

## From local roots to global routes...

From Local Roots to Global Routes, GEAP tells the story of how 60 KwaZulu-Natal businesses embarked on a journey of growth, resilience, and opportunity through the Global Export Accelerator Programme (GEAP).

Championed by the Pietermaritzburg and Midlands Chamber of Business (PMCB), GEAP was designed to nurture enterprises with the ambition and potential to reach beyond local borders. The programme set out to equip black-owned businesses with the skills, networks, and confidence to become export-ready – opening doors to new markets and ensuring they could compete on a global stage.

For PMCB, this was more than just a project. It was an expression of its mission to support business growth, strengthen the regional economy, and empower local entrepreneurs to become active players in international trade. In doing so, GEAP directly advanced PMCB's strategic objectives of fostering sustainable business ecosystems and contributing to inclusive economic development.

Funded and supported by the KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs (EDTEA), GEAP aligned seamlessly with the Province's KwaZulu-Natal Exporter Competitiveness Programme (KECP).

Together, these efforts responded to a clear vision:

- To diversify and grow KZN's export base.
- To enhance the province's global competitiveness.
- To decentralise opportunities and bring historically marginalised businesses into the mainstream economy.
- To strengthen trade within Africa and expand beyond its borders.

Over two years, GEAP became more than a training initiative. It became a movement of local businesses growing stronger roots at home while finding new routes into the world. The results speak not only to numbers, but to lives changed, communities uplifted, and a region moving confidently into the future.

**BUSINESSES IN  
PROGRAMME  
(2023)**

**60**

**PEOPLE  
EMPLOYED  
(2023)**

**554**

“

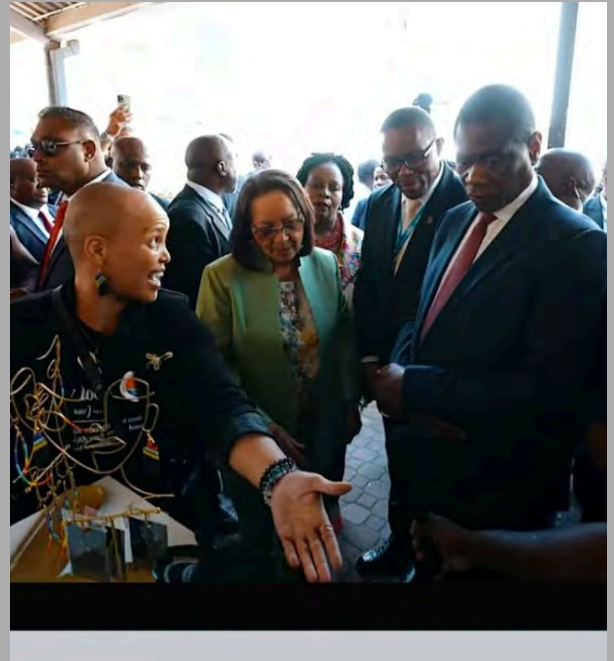
*Discipline and consistency  
define the distance between  
the life you have and the life  
you want.”*

*~Vusi Thembekwayo*

# Goals and Objectives

When the Global Export Accelerator Programme (GEAP) began in KwaZulu-Natal, it had one clear mission:

To help local businesses grow strong roots at home while reaching boldly into global markets.



The objectives were simple but ambitious:



## Support 55 Businesses

Support 55 black-owned businesses in their journey toward export readiness, ensuring they had the tools, skills, and confidence to compete beyond South Africa's borders.



## Open doors to new markets

Open doors to new markets by creating opportunities for businesses to take part in trade missions and exhibitions – giving them firsthand experience and real connections on the global stage.



## Facilitate real exports

Facilitate real exports – not just training and theory, but practical steps that resulted in businesses sending their products and services into new countries.



## Protect Livelihoods -retain 341 jobs

Protect livelihoods by helping enterprises remain resilient and competitive, ultimately retaining 341 jobs across KwaZulu-Natal – jobs that feed families, strengthen communities, and build hope.



## Focus on KZN

Focus on KZN as the launchpad for this work, ensuring the programme roots itself in the province while preparing businesses for a much wider world.

In essence, GEAP set out not just to prepare businesses for exports, but to prove that KwaZulu-Natal's entrepreneurs can thrive globally while contributing to inclusive, sustainable economic growth right here at home.

# Selection Requirements

The Global Export Accelerator Programme (GEAP) was designed for ambitious businesses with the potential to take their products beyond South Africa's borders.

To ensure participants could make the most of the opportunity, the following criteria guided selection:

## ◆ Export Potential

Businesses needed a product that was both saleable and suitable for international markets.

## ◆ Formal & Compliant

Each enterprise had to be formally registered and hold valid SARS tax clearance.

## ◆ Established Foundations

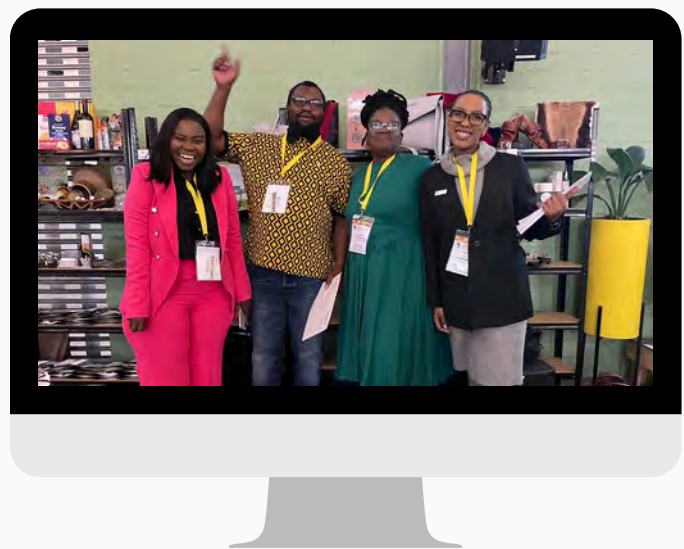
Applicants needed to have been in operation for at least one year, demonstrating stability and commitment.

## ◆ Inclusive Ownership

A minimum of 51% Black ownership was required, ensuring the programme truly supported inclusive growth.

## ◆ Local Roots

Businesses had to be based in KwaZulu-Natal, anchoring the programme in the province while preparing for global opportunities.



*GEAP was designed for businesses rooted locally, ready to grow, and ambitious enough to explore new global opportunities.*

“When it comes to pursuing new opportunities everybody starts at zero. Make sure you're the most prepared.”  
~Vusi Thembekwayo



## Number of businesses selected

60

How many enterprises joined the programme

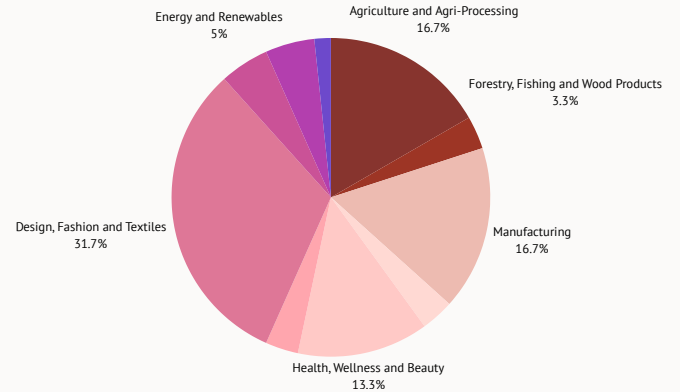
This was our starting point: businesses with strong local roots, untapped potential, and the courage to dream bigger. GEAP's role was to give them the tools, guidance, and opportunities to turn those dreams into global routes.

## Ownership Profiles

| Black-Owned | Woman-Owned | Youth-Owned |
|-------------|-------------|-------------|
| 100%        | 80%         | 25%         |

## Sectors represented

Breakdown of industries



Agriculture and Agri-processing - 16.7%  
 Forestry, Fishing and Wood Products - 3.3%  
 Manufacturing - 16.7%  
 Construction and Building Materials and Supplies - 3.3%  
 Health, Wellness and Beauty - 13.3%  
 Crafts, Arts and Culture - 3.3%  
 Design, Fashion and Textiles - 31.7%  
 Energy and Renewables - 5%  
 Food - 5%  
 Agent or Services - 1.15%

## Employment Supported

554 Jobs

Total number of jobs across participating businesses at the start. (Including part-time jobs).



## Export Readiness

7



53

Number already exporting vs. new to export.



## Markets Reached



Countries where participants had any trade activity before joining



## Geographic Spread



36



21



3

Where in KwaZulu-Natal the businesses were based (urban, rural, township).

# Where we started

Every big journey begins with a first step. When GEAP launched, we started with a bold vision: to take 60 ambitious, black-owned businesses from KwaZulu-Natal and prepare them for the global stage.

These businesses came with:

- Big dreams
- Local roots
- Products with potential
- And a determination to grow



GEAP provided the structure, support, and opportunities – but the real story begins here, with the starting point of businesses ready to turn possibility into progress.

# Programme Launch - 13<sup>th</sup> February 2024



The Global Export Accelerator Programme (GEAP) began its new chapter with an afternoon full of energy, optimism, and connection.

The latest group of GEAPers were officially welcomed into the programme, not only by the KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs (EDTEA) and the Pietermaritzburg & Midlands Chamber of Business (PMCB), but also by a successful past participant (Nomandla Ngcoya) who shared their journey from local entrepreneur to international exporter.

Their story was both an inspiration and a reminder that global opportunities are within reach. With words of encouragement and good wishes, the new GEAPers stepped into the programme with excitement, ready to grow, learn, and take their businesses from local roots to global routes.



**EDTEA GEAP 2024/2025**  
GLOBAL EXPORT ACCELERATOR PROGRAMME

**LAUNCH- 13 FEBRUARY 2024**  
10:00-12:00  
Sagewood Cafe - PMB

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**PIETERMARITZBURG & MIDLANDS  
CHAMBER OF BUSINESS**

**WELCOME & GEAP OUTLINE**  
Melanie Veness - CEO PMCB  
10:00-10:20

**EDTEA -GEAP OBJECTIVES**  
Nontokozo Mbanjwa -  
EDTEA- Assistant Director - Trade and  
Investment Promotions  
10:20-10:40

**GEAP PERSPECTIVE**  
Nomandla Ngcoya -  
Owner - D Chem Group  
10:40-10:50

**CONNECTIONS**  
Photo opportunities followed by  
Brunch and connecting as a group.  
10:50-12:00

For enquiries contact Shari Cade - 082 707 9970



# Training Sessions



## Learning, Growing, Thriving

At the heart of GEAP was a simple promise: give entrepreneurs the knowledge and confidence to work on the global stage.

Throughout the programme, participants engaged in a dynamic mix of training workshops, site visits, mentoring sessions, and peer learning.

These weren't just lectures – they were hands-on, practical, and filled with “aha!” moments.

## Some highlights from the training journey:

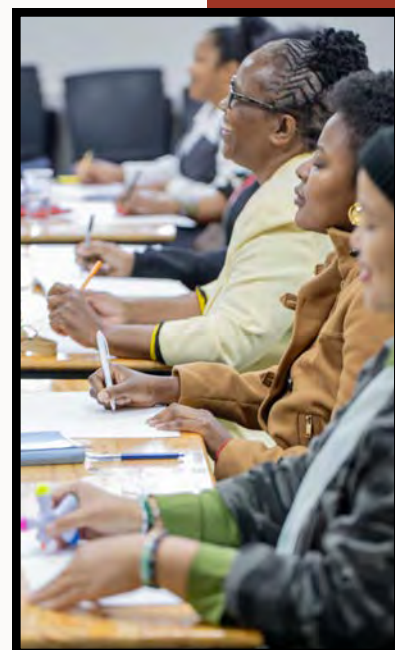
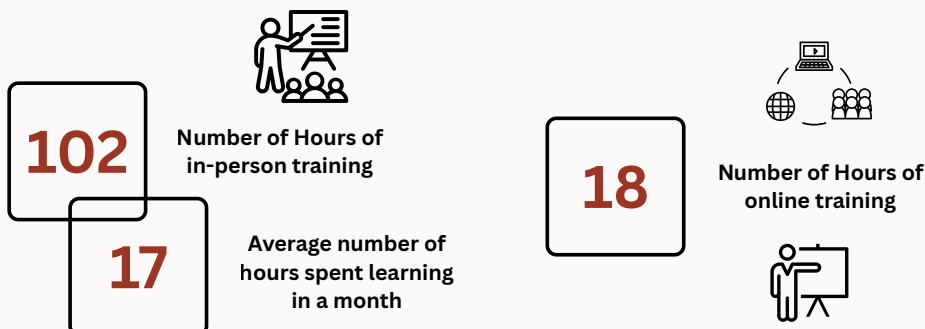
- *Export Readiness & Compliance* – demystifying tariffs, customs, and certifications so businesses could export with confidence.
- *Packaging & Branding for International Markets* – from food safety labels to luxury product design, GEAPers learnt how to make their products stand out globally.
- *Pricing, Finance & Negotiations* – sessions that turned “gut feel” into strategy, helping entrepreneurs cost properly, negotiate smartly, and secure better deals.
- *Critical Thinking & Problem Solving* – building the resilience and agility needed to compete in a fast-changing global economy.
- *Digital Skills & Marketing* – equipping businesses with the know-how to sell online and connect with international buyers.

What made the training special was its reach and inclusivity:

- Sessions were recorded and stored in a GEAP Knowledge Library, ensuring that no one was left behind and allowing sessions to be revisited.
- Transport and accommodation support meant even rural entrepreneurs could attend and fully participate.
- Mentors joined workshops to share lived experience – not just theory.

Photos of lively group discussions, sticky-note brainstorms, and entrepreneurs proudly pitching their products tell the real story: training wasn't a classroom, it was a launchpad.

**“GEAP didn't just teach us how to export – it showed us how to think differently about our businesses and ourselves.” – A GEAP participant**





# Additional Learning & Associations



## Learning Beyond GEAP

The spirit of growth didn't stop at the GEAP workshops.

Many GEAPers actively sought out additional opportunities – joining government programmes, attending compliance and certification training, and taking part in industry incubators.

By tapping into these wider networks of learning, business owners deepened their knowledge, sharpened their competitive edge, and unlocked new doors for growth.

This culture of ongoing learning meant that GEAPers weren't just relying on one programme – they were building a lifelong toolkit of skills, partnerships, and resources. And as each entrepreneur grew stronger, so too did the ripple effects within their businesses, their teams, and the broader KwaZulu-Natal economy.



***Growth doesn't end at graduation – GEAPers became lifelong learners.***

## Variety of Learning

- Cybersecurity Certificate
- SASDC Certified
- CHIETA Incubator
- Soft Skills Certificate through Honoris University (Behavioural thinking, Creativity, Intelligence, Critical Thinking, Design Thinking)
- Proudly South African Accreditation
- Women Creating Wealth Entrepreneurship Development Programme by Graca Machel Trust
- South African Footwear and Leather Export Council
- NEF and SARS Entrepreneurship programmes.
- Green Global Export Accelerator Programme (G-GEAP)
- GIZ Management Training Programme (Germany)
- EDTEA Emerging Designers Incubation Programme
- FNB Financial Literacy Certificate
- DUT CSERI Entrepreneurial Incubator Programme
- ABSA ESD Programme
- SASDC and GIZ Circular Economy - Waste Management Training (Germany)
- SEDA Enterprise Coaching Programme
- DTi Export Readiness Programme
- SABS ISO Training
- Grow Your Business Training - Chemical Industries SETA
- DTLI Incubator
- CSIR Cannabis Products Development Programme
- FNB Consumer Education Programme
- SEFDA Small Business Assessment Tool Training
- International Executive Entrepreneurship Leadership Development Programme (Duke Corporate Education - USA)
- Certificate in Business Studies through RBTTAC
- South 32 Supplier Development Programme
- SPAR Supplier Development Programme
- Makro Supplier Development Programme
- Pick 'n Pay Supplier Development Programme
- University of Pretoria - Future-proof monetisation programme for female entrepreneurs in the creative sector.



**“** *Live as if you were to die tomorrow. Learn as if you were to live forever.*”

*– Mahatma Gandhi*

# Mentoring

**+ 2196  
Hours**

Mentoring during the programme

## Walking the Journey Together

Behind every GEAPer stood a mentor – an experienced guide chosen for their industry insight and business wisdom.

For 18 Months, these 12 dedicated mentors served as sounding boards, strategists, and cheerleaders, walking alongside business owners as they navigated challenges and pursued opportunities.

Using the trusted GROW mentoring model, each entrepreneur had the chance to talk openly, plan practically, think strategically, and problem-solve with someone who had walked the road before them.

During the first six months of intense training, this meant monthly two-hour in-person sessions; thereafter, weekly check-ins by phone or face-to-face. These regular touchpoints built trust, accountability, and momentum.

As the programme evolved, so did the mentoring. In the final months, group sessions on Zoom brought entrepreneurs together in peer-sharing circles, where collective wisdom flowed and encouragement multiplied.

Even though mentors received only a small stipend, it ensured dedicated time and commitment – and the results were priceless. For many GEAPers, mentoring became the safe space where tough questions were asked, bold ideas were born, and confidence was nurtured.

*“GEAP training gave me tools, but my mentor gave me the courage to use them.” – A GEAP participant*

Mentoring wasn't a side note – it was the heartbeat of accountability and growth, helping transform entrepreneurs from learners into leaders.

**“Mentoring is a brain to pick, an ear to listen, and a push in the right direction.”**

**– John C. Crosby**

**R218-00**

**Per Hour**

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Investment in Mentoring



# SASDC Certification

## Raising the Bar with SASDC

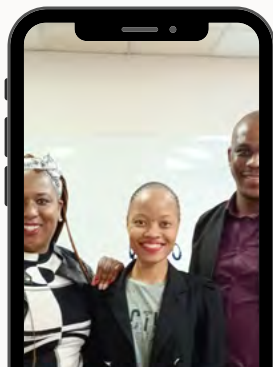
One of the most significant milestones for GEAPers was their journey through the South African Supplier Diversity Council (SASDC) certification process. This wasn't just a box to tick – it was a chance to lift their businesses to new levels of professionalism, compliance, and competitiveness.

By meeting SASDC's rigorous standards, entrepreneurs gained more than a certificate. They earned credibility in the marketplace, proving to buyers, retailers, and corporate partners that their businesses were reliable, sustainable, and ready to deliver at scale.

For many, this was their first time navigating supplier diversity certification, and the process stretched them to think differently about governance, systems, and quality.

The outcome? GEAPers are stronger, more structured, and more attractive to both local and international buyers. Certification gave them access to new networks and opportunities – opening doors that may have remained closed without that stamp of approval.

For GEAP, the SASDC partnership reinforced the programme's core mission: not only to prepare entrepreneurs for exports, but to ensure they were fit-for-purpose suppliers, equipped to meet the highest standards at home and abroad.



Certify and Connect



| Number of Applications: | Number Certified: |
|-------------------------|-------------------|
| <b>58</b>               | <b>36</b>         |

**72 %**





**Thank You to our Funding Partners -**  
PMCB & EDTEA

**SASDC**  
SOUTH AFRICAN SUPPLIER DIVERSITY COUNCIL

**GEAP 2024 - PARTNERSHIPS**

By Shashika Jaggernath

Top Rotis recently welcomed representatives Boitumelo Tswai and Gontse Nkoe from the South African Supplier Diversity Council (SASDC). This visit underscores their commitment to fostering inclusive growth and supporting supplier diversity within our industry.

Capacity Building: SASDC provides resources and training

*Top Rotis is proud to be a member of the South African Supplier Diversity Council (SASDC).*

Sustainability Initiatives: The partnership supports our zero waste campaign and conscious consumerism efforts, aligning with global sustainability trends and enhancing our brand reputation.

Our collaboration with SASDC not only boosts our

# GEAPers Awards

“ An award is not just a trophy; it is a testimony to hard work, resilience, and vision.”  
- Unknown



## Awards Won

- **Amazizi Leatherworks** - Standard Bank Business Pitch Award and R15 000 for an Industrial Sewing Machine
- **Amazizi Leatherworks** - 3<sup>rd</sup> Place Perfect Pitch Competition by Social Enterprise Academy (R4000)
- **Amazizi Leatherworks** - Won R50 000 from the Footwear and Leather Cluster
- **Anlag Green** - Awarded a Grant to construct an additional 10,000 m2 growing structures and tunnels
- **Ayanna Designs/Cava Africa** - Top 100 Influential Women in Africa Award
- **Ayanna Designs/Cava Africa** - Final Phase Founder of the Year (over 30) SHE Global Awards
- **Ayanna Designs/Cava Africa** - PMCB Rooster Award
- **Ayanna Designs/Cava Africa** - MYEZANE Award- 3<sup>rd</sup> place Best Exempt Micro Enterprise (R50 000)
- **Centa Fire Quip** - Best Exhibit - GEAP Showcase 2024
- **D Chem** - EDTEA Municipal Employment Initiative (R50 000)
- **Enermous** - Industry Game Changer (Dragons Den- 2024)
- **Enermous** - KZN Top Business Women 2024
- **Enermous** - Supreme Business Women 2024
- **Esisipho K** - Jammie and Coca-Cola (\$1600)
- **Esisipho K** - Women Creating Wealth Pitch
- **Lima Pure** - Awarded Grant for an Agri-Processing Plant
- **Mabotho Interior Designs** - Nedbank Indigo Fund - Green Leather Project
- **Mangala Kreationz** - Best Stand -Hirsch Markets
- **Afrotexture** - Top Rated Online Business Newcastle Municipality (R195 000 in Adverts and editorials from Caxton)



# GEAPers Awards

“ An award is a milestone, not a finish line.”  
– Unknown



## Awards Won

- Ndlunkulu the Queen - Top 10 DUT CSERI Pitch my Business Award
- Ndlunkulu the Queen - Outstanding Achievements at Emerging Designers Incubation Programme
- Zilon Bulk Bags - Won R325 000 in an interest-free Free Loan with PDC
- Zilon Bulk Bags - Forklift from Corteva
- Zilon Bulk Bags - PMCB Rooster Award
- Zilon Bulk Bags - Won PMCB Small Business of the Year Award 2024
- Zilon Bulk Bags - Runner-up Women Owned Entrepreneur of the Year 2024 (SASDC)
- Zilon Bulk Bags - Top 40 KZN Women Owned Business 2024
- Zilon Bulk Bags - Recognition Award - Coteva Awards
- Nguvane - Best Commercial Farmer Recognition Award
- Washa Detergents - SAMBA Top 30 Finalist 2024
- Reapele Africa - Standard Bank Pitch Competition (DTLI)
- Reapele Africa - Shortlisted for Hollywood Bets Business Awards
- Siba Apparel - Grant for Sewing Machine (R16 960)
- Top Rotis - SAMBA Top 30 Finalist 2024
- Top Rotis - Honoris Leader for the 21<sup>st</sup> Century with the Coca-Cola Foundation
- Top Rotis - Winner Nedbank and Henly School of Business Cohort
- Sibocali - Winner Bambalela (R40 000)
- Siyandiza Trading - RBTAC Winner (R5000)
- Sluvin Designs - Winner Prestigious Fashion Meets Diplomats Event
- Sluvin Designs - DTLI Incubation (R20 000)



Over  
**R 1 293 708 -00**  
In Prizes or Grants

# Mission Trips and Exhibitions



## Taking KZN to the World

One of the most exciting parts of GEAP was watching local businesses step onto the local and global stage.

Over 18 months, GEAPers travelled from KwaZulu-Natal to bustling trade halls, glamorous fashion weeks, and vibrant marketplaces across the world. From India to London, Johannesburg to Durban, our entrepreneurs proudly showcased their products and services at:

- 3 appearances at Bharat Tex in India
- 6 appearances at SAITEX, Johannesburg
- 2 at DECOREX, Johannesburg
- 8 at Engage Trade Africa, Cape Town
- 5 at Africa Fashion Week, London
- 32 at the GEAP Showcase right here at home, Pietermaritzburg

These trips weren't just about standing behind a booth. They were about learning the rhythm of international trade, building connections, testing products with real buyers, and gaining confidence in pitching on a world stage.

For many GEAPers, this was their first time travelling, their first time negotiating with international buyers, or even their first time seeing their product on display in a global market.

The impact was electric – new networks were formed, contracts were signed, and dreams that once felt far away suddenly became possible.

*“Being at Africa Fashion Week London made me realise my brand belongs on an international stage. Now I don't just see myself as a local designer – I am a global one.” – A GEAP participant*

The value of these experiences is immeasurable. Beyond sales and deals, they built confidence, inspired innovation, and proved that KwaZulu-Natal's entrepreneurs have a rightful place in global markets.

“Trade is the lifeblood of nations; it is also the heartbeat of small businesses daring to go global.”  
– Unknown



# Mission Trips and Exhibitions

## Exhibitions GEAPers Participated In

### International -

- Bharat Tex - New Delhi, India
- Birmingham Autumn Fair - Birmingham, UK
- SAFLEC -Seoul, South Korea
- CIIE -China International Import and Export Fair- Beijing, China
- Beauty Fair - Riyadh, Saudi Arabia
- Seoul Living Design - Seoul, South Korea
- Africa Fashion Week London - London, UK
- Maputo Business - Maputo, Mozambique
- Inter Africa Trade Fair - Cairo, Egypt
- SA High Commission Business to Business - Port Louis, Mauritius
- Korea Import Fair - Seoul, South Korea
- International Gulf Food Trade Expo - Dubai, UAE
- NTA International Fashion - Bamako, Mali

### Local -

- Engage Trade Africa - Cape Town
- Pavillion Business Expo - Durban
- Elektra Mining Show - Johannesburg
- Black Industrialists Export Convention - Johannesburg
- GEC - Cape Town
- NSBC Business Show - Johannesburg
- KZN Kwande Festival - Durban
- Decorex - Johannesburg
- Art in the Park - Pietermaritzburg
- Comrades Marathon Expo - Durban/PMB
- SAITEX - Johannesburg
- Africa Travel Indaba - Durban
- Marriage Meander Bridal Showcase - Natal Midlands
- Smart Procurement Indaba - Johannesburg
- GEW - Cape Town
- Ballito Pro - Durban
- ReSURGEence Conference - Durban
- International Astronomical General Union Assembly - Cape Town
- Proudly South Africa Buy Local Summit and Expo - Johannesburg
- Pavillion Bridal Show - Durban
- Durban July - Durban
- Youth In Business Trade Conference - Durban

77

Number of Local Exhibits

34

Number of International Exhibits

4274

Approximate Number of Connections Made



“

*Every exhibition is a stage where local dreams meet global opportunities.”*

*– Unknown*

# Graduation

## A Celebration of Growth

The GEAP journey concluded with a joyful graduation ceremony – a moment to pause, reflect, and celebrate two years of hard work and transformation. Entrepreneurs walked into the programme as learners, and they walked out as confident exporters, mentors, and leaders in their own right.

The afternoon was filled with smiles, applause, and stories of triumph. Certificates were handed out, not just as pieces of paper, but as symbols of resilience, learning, and possibility. Families, mentors, and partners joined in the celebration, proud of how far the GEAPers had come.

What shone brightest was the sense of community. Entrepreneurs who once started as strangers now stood together as peers and collaborators, united by a shared vision: to keep growing, to keep trading, and to keep carrying KwaZulu-Natal from local roots to global routes.



“

*Alone we can do so little;  
together we can do so much.”*

*– Helen Keller*



**Number of businesses that Graduated from GEAP**

**57**

From 60 hopeful businesses at the start to a community of confident exporters today, **GEAP has been a journey of growth, grit, and global dreams.** Together, the GEAPers retained and created jobs, entered new markets, and built stronger businesses – proving that KwaZulu-Natal’s entrepreneurs can take root locally and flourish globally.

**Number of Businesses with Export/Import Registration**

**43**

**Number of staff upskilled**

**490**

**Employment Retained**



**554 Jobs**

Total number of jobs retained from the start of the programme. (Including part-time jobs).

**36**

**Number of Businesses that are SASDC Certified**

**Number of staff who received a wage increase**

**320**

(Between 4,65% and 30%)

**New Jobs Created**

**116 Jobs**

Total number of new jobs created during the programme. (Including part-time jobs).



**Number of Businesses whose turnover grew by more than 10%**

(Between 12.31 % and 5032.1 %)

**39**

**Number of new retail spaces**

**12**

Including online stores

**Total Jobs**

**670**



**12**

**Number of businesses in major retail stores/chains**

Including online stores



**Markets Reached**



Countries where participants had any trade activity.

# Conclusion



## Rooted in Growth, Reaching for the Future

The Global Export Accelerator Programme has been more than a project – it has been a movement of entrepreneurs determined to grow, compete, and claim their place in global markets.

From the very first training session to the last international showcase, GEAP has proven that when opportunity meets ambition, transformation follows.

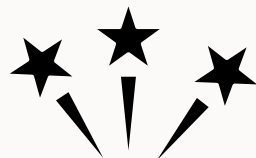
Over two years, GEAPers built stronger businesses, retained and created hundreds of jobs, entered new retail spaces, and began exporting across borders. They gained certifications, upskilled teams, and grew their turnover in ways that once felt out of reach. But perhaps most importantly, they grew in confidence – no longer seeing themselves only as local traders, but as global entrepreneurs.

This success is also a reflection of the partnership between PMCB, EDTEA, mentors, and industry partners, who together created an ecosystem of support, learning, and accountability. It is proof that targeted, well-supported programmes can unlock extraordinary potential.

Yet this is not the end of the story. GEAP has planted seeds that will continue to bear fruit – in stronger businesses, in new export markets, and in communities uplifted by inclusive economic growth. The lessons and successes of GEAP call us to go further: to scale, to replicate, and to keep investing in entrepreneurs who will carry KwaZulu-Natal's economy forward.

From local roots to global routes – this is just the beginning

*“The future belongs to those who believe in the beauty of their dreams.” – Eleanor Roosevelt*



“ When local businesses thrive, communities flourish, and nations prosper.”  
– Unknown